

D U N N I N G

FALL | 2016



WHO IS THE DUNNING PLAYER?







The Dunning Player: 20% Travel to play in Scotland / Ireland
30% Carry their bag
34% Are scratch or single digit handicap
30% Carry a Scotty Cameron putter
56% Play more than 50 rounds a year

Why Players Prefer Dunning: Inspired by PGA Tour roster
Clean understated styling
Premium performance technology
Best fitting, technical bottoms in the game
Versatility for playing and traveling
Player specific fit and fabric

Where Players are hearing about Dunning: 10% From a friend
19% Other
20% Seen on PGA Tour roster
20% Social Media
31% Pro shop placement /
PGA Professional recommendation

Average Age: 18-24 5%
25-34 23%
35-44 18%
45-54 21%
55-64 19%
65+ 14%



WE ARE A GREEN GRASS FOCUSED COMPANY

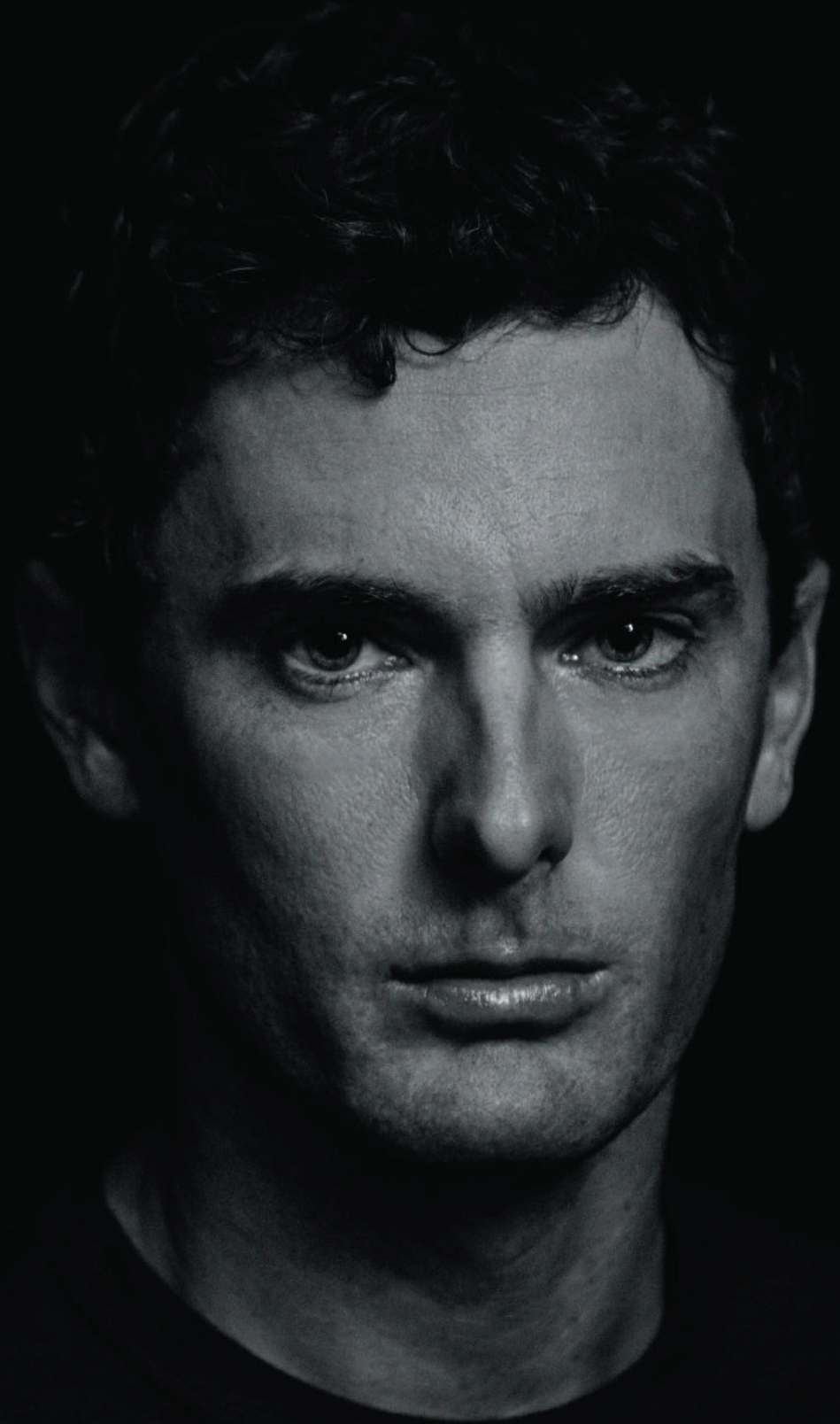




NICOLAS COLSAERTS

DAVID HEARN





CHARLES HOWELL III



BRENDAN STEELE

DUNNING TECHNICAL LAYERING SYSTEM





FOUR WAY STRETCH
INSULATING
BREATHABLE



PLAYER ABRASION MERINO
1/4 ZIP + VEST

DESIGNED FOR CARRYING
YOUR GOLF BAG



PLAYER MERINO SWEATERS
1/4 ZIP + V-NECK



PLAYER SPECIFIC MERINO BASE LAYER



Engineered specifically for golf, the player merino base layer was created using the perfect weight of merino wool that will regulate your body temperature in any weather. Offered in three styles, it's the must-have addition to a player's wardrobe.





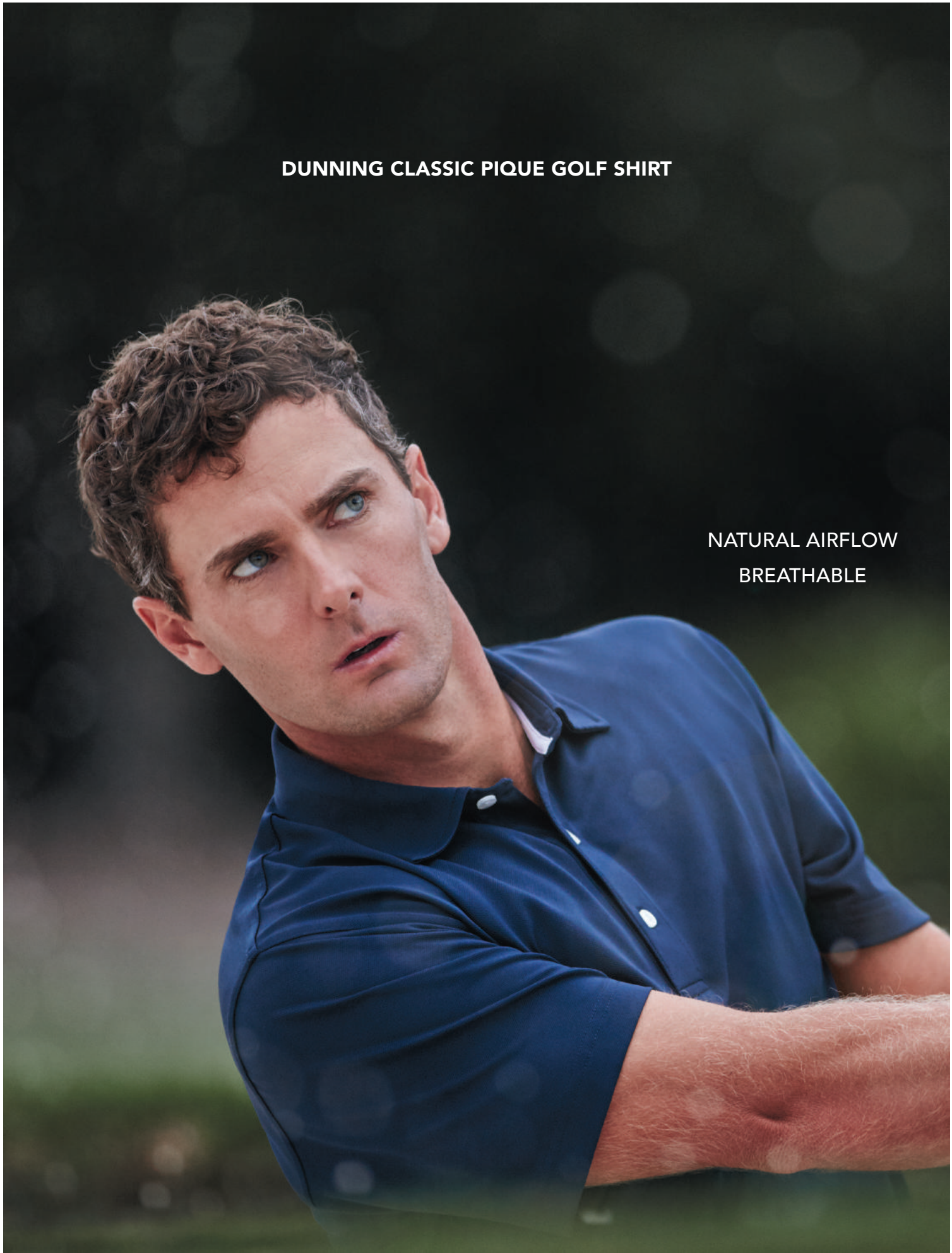
MODERN ATHLETIC GOLF











DUNNING CLASSIC PIQUE GOLF SHIRT

NATURAL AIRFLOW
BREATHABLE

NATURAL HAND
PREMIUM PERFORMANCE

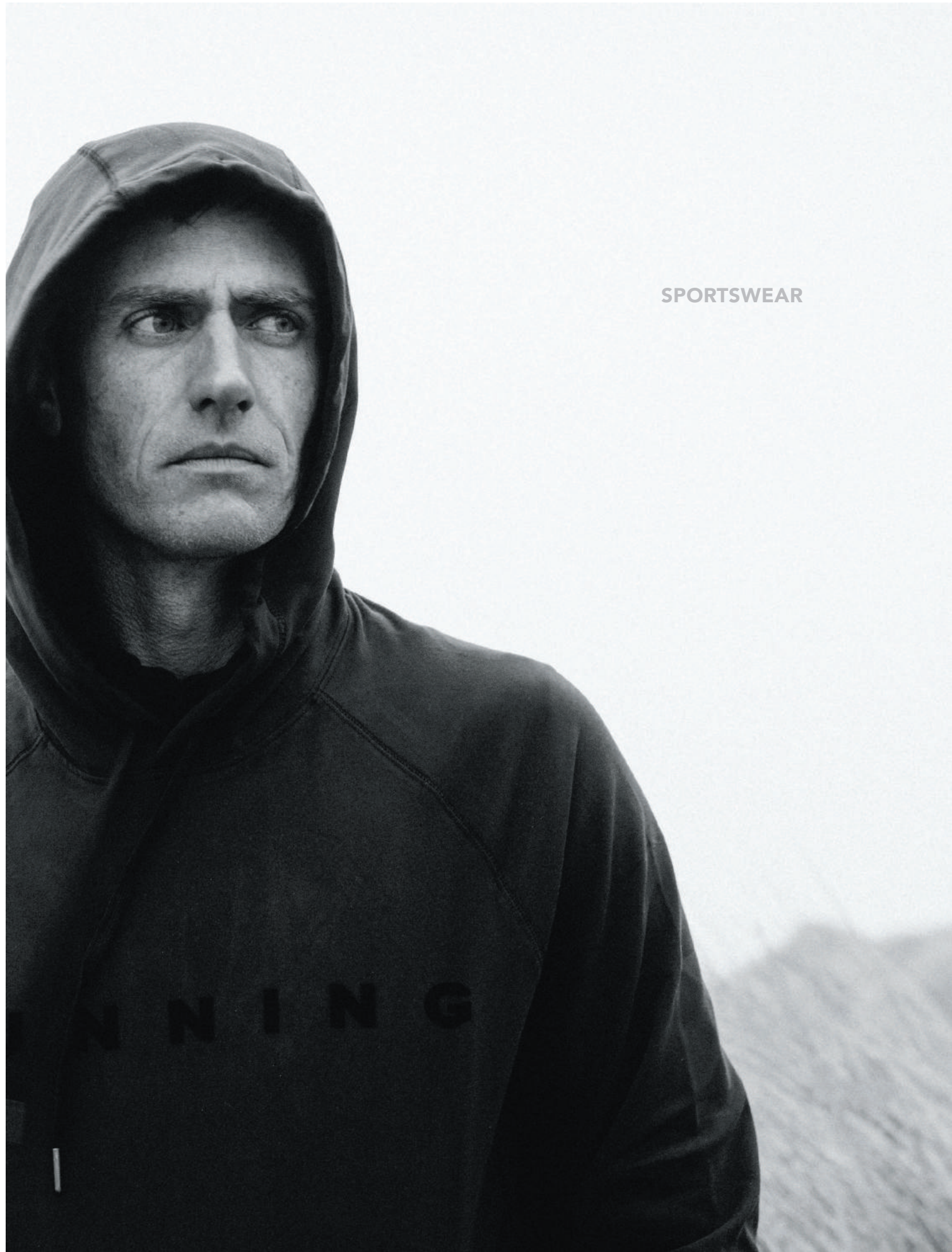
DUNNING CLASSIC KNIT GOLF SHIRT



DUNNING PERFORMANCE BOTTOMS

DESIGNED SPECIFICALLY
AROUND YOUR GOLF SWING







D7F16K909
STRIPED SLEEVE THERMAL 1/4 ZIP
94% Polyester / 6% Spandex
Dunning logo on back neck
S-XXL
DGW0594



D7S12S965
THERMAL 1/4 ZIP
94% Polyester / 6% Spandex
Dunning logo on left sleeve
S-XXL
DGW0544



D7S13V647
THERMAL VEST
94% Polyester / 6% Spandex
Dunning logo on back neck
S-XXL
DGW0593



D7F16K914
NATURAL HAND 1/4 ZIP
96% Polyester / 4% Spandex
Dunning logo on back neck
S-XXL
DGW0544



D7F14K595
MERINO WINDSHIRT
51% Merino Wool /
27% Polyester / 22% Nylon
Dunning logo on back neck
S-XXL
DGW0576



D7F14V964
MERINO WIND VEST
51% Merino Wool /
27% Polyester / 22% Nylon
Dunning logo on back neck
S-XXL
DGW0594

D7F15S189
PLAYER MERINO 1/4 ZIP
100% Merino wool
Dunning tonal logo on left sleeve
S-XXL
DGW0576



D7F12S149
PLAYER MERINO V-NECK
100% Merino wool
Dunning tonal logo on left sleeve
S-XXL
DGW0526



D7F16K891
L/S NATURAL HAND
BUTTON DOWN POLO
40% Technical polyester /
40% Spun polyester / 20% Cotton jersey
Dunning tonal logo on back neck
S-XXL
DGW0544



D7S13S277
MERINO BASE LAYER
100% Merino wool
Dunning label on front left hem
S-XXL
DGW0544



D7S13S288
MERINO BASE LAYER
100% Merino wool
Dunning label on front left hem
S-XXL
DGW0594



D7S13S239
MERINO BASE LAYER
100% Merino wool
Waistband logo
S-XXL
DGW0543



D7F16K232
TECHNICAL JACQUARD POLO
100% Polyester
Dunning tab on right sleeve
S-XXL
DGW0593



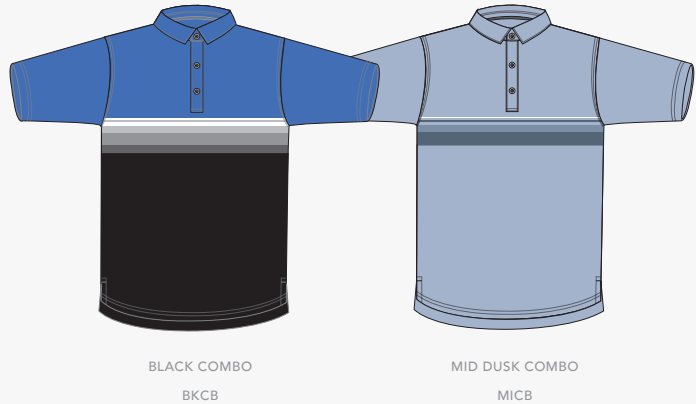
D7F16K234
STRIPED JERSEY MESH POLO
100% Polyester
Dunning tab on right sleeve
S-XXL
DGW0544



D7F16K331
STRIPED JERSEY BUTTON DOWN POLO
93% Polyester / 7% Spandex
Dunning tab on right sleeve
S-XXL
DGW0544



D7F16K143
ENGINEERED CHEST STRIPED
JERSEY POLO
93% Polyester / 7% Spandex
Dunning contrast logo on right sleeve
S-XXL
DGW0594



D7F16K144
ENGINEERED BODY STRIPED
JERSEY POLO
93% Polyester / 7% Spandex
Dunning contrast logo on right sleeve
S-XXL
DGW0594



D7F16K324
ENGINEERED BODY STRIPED
PIQUE POLO
100% Polyester
Dunning contrast logo on right sleeve
S-XXL
DGW0594

D7F16K333
STRIPED NATURAL HAND POLO
52% Cotton / 45% Polyester / 3% Spandex
Dunning tab on right sleeve
S-XXL
DGW0544



D7S15K314
STRIPE YD PIQUE POLO
100% Technical Polyester
Dunning tab on right sleeve
S-XXL
DGW0544



D7S15K313
STRIPE YD JERSEY POLO
93% Polyester / 7% Spandex
Dunning tab on right sleeve
S-XXL
DGW0544



D7F16K332
NATURAL HAND POLO
40% Technical polyester /
40% Spun polyester /
20% Cotton jersey
Tonal embroidery on back neck
S-XXL
DGW0593



D7F15K131
SOLID PIQUE POLO
98% Technical Polyester / 2% Lycra
Tonal embroidery on back neck
Contrast back neck tape
S-XXL
DGW0593



D7S16K146
STRETCH JERSEY BUTTON DOWN POLO
88% Polyester / 12% Spandex
Dunning tonal logo on back neck
S-XXL
DGW0593

FOUR-WAY STRETCH PERFORMANCE BOTTOMS

Offering extraordinary playability, the Dunning pants and shorts have repeatedly been identified as the best technical bottoms in golf.

PLAYER FIT BOTTOMS

The Player Fit Short and Pant combine classic touches like single-needle tailoring with modern features like four-way stretch for complete freedom of movement. These ultra-lightweight bottoms are very flattering and fit all body types.

- V-notch in the back waistband
- Two-piece waistband construction
- Four-way stretch for complete freedom of movement



5-POCKET BOTTOM

The 5-Pocket Short features a snap button and offers a two-piece waistband construction that has an athletic fit. The 3-needle top stitch and coin pocket system offers a modern styling. Available in four colors, this four-way stretch short emphasizes on playability, fit and freedom of movement.

- 3-needle top stitch, snap button and coin pocket for a modern style
- Four-way stretch for complete freedom of movement
- Two-piece waistband construction



D7S13P067
PLAYER FIT WOVEN PANT
4-WAY STRETCH
88% Polyester / 12% Spandex
Dunning label on back right pocket
30–42
30–40, 30," 32" or unfinished hem
DGW0594



D7S13H055
PLAYER FIT WOVEN SHORT
4-WAY STRETCH
88% Polyester / 12% Spandex
Dunning label on back right pocket
30–42, 33, 35
DGW0593



D7F14H600
5-POCKET SHORT
4-WAY STRETCH
88% Polyester / 12% Spandex
Dunning label on back right pocket
30–42, 33, 35
DGW0593

D7XBK691
BELT
100% Leather
30–42
DGW0544



D7F15K703
SUEDED PULLOVER PERFORMANCE HOODY
90% Supplex / 10% Lycra
Left sleeve tonal logo
S-XXL
DGW0574



BLACK
BLK

DARK BLUE
DABL

D7F15K704
DUNNING PULLOVER PERFORMANCE HOODY
88% Supplex / 12% Spandex
Dunning chest logo
S-XXL
DGW0574



BLACK
BLK

DARK BLUE
DABL

D7F15K701
FULL ZIP PERFORMANCE HOODY
88% Supplex / 12% Spandex
Left tab logo
S-XXL
DGW0526



BLACK
BLK

DARK BLUE
DABL

D7F15K705
FULL ZIP PERFORMANCE JACKET
88% Supplex / 12% Spandex
Left tab logo
S-XXL
DGW0055



BLACK
BLK

DARK BLUE
DABL

D7F15K722
LAYERING PERFORMANCE 1/4 ZIP
93% Supplex / 7% Spandex
Left tab logo
S-XXL
DGW0573



BLACK
BLK

BURGUNDY
BUGD

DARK BLUE
DABL

D7F15K731
LIGHTWEIGHT PERFORMANCE HOODY
40% Technical polyester /
40% Spun polyester / 20% Cotton jersey
S-XXL
Left tab logo
DGW0523



DARK BLUE
DABL

LIGHT BLUE
LIBL

GREY HEATHER
GRHE

BLACK
BLK

FRAGMENT HEATHER
FGHT

BURGUNDY
BUGD

BURNT ORANGE HEATHER
BONH

D7F15K708
LONG SLEEVE PERFORMANCE CREW
40% Technical polyester /
40% Spun polyester / 20% Cotton jersey
Left tab logo
S-XXL
DGW0522



DARK BLUE DABL
GREY HEATHER GRHE
BLACK BLK
WHITE WHT
BURNT ORANGE HEATHER BONH

D7F15K709
SHORT SLEEVE PERFORMANCE CREW
40% Technical polyester /
40% Spun polyester / 20% Cotton jersey
Left tab logo
S-XXL
DGW0002



DARK BLUE DABL
GREY HEATHER GRHE
WHITE WHT
FRAGMENT HEATHER FGHT
LIGHT BLUE LIBL
BLACK BLK
BURGUNDY BUGD

D7F15K710
SHORT SLEEVE DUNNING PERFORMANCE CREW
40% Technical polyester / 40% Spun polyester /
20% Cotton jersey
Dunning chest logo
S-XXL
DGW0002



BLACK BLK

D7F15H714
PERFOMANCE BOXER BRIEF
87% Polyester / 13% Spandex
Waistband logo
S-XL
DGW0051



BLACK BLK
DARK BLUE DABL

D7F15P729
SLIM FIT PERFORMANCE PANT
90% Supplex / 10% Spandex
Tab logo
S-XL
DGW0524



BLACK BLK
DARK BLUE DABL

D7F15H730
SLIM FIT PERFORMANCE SHORT
90% Supplex / 10% Spandex
Tab logo
S-XL
DGW0523



BLACK BLK
DARK BLUE DABL

D7F15P711
RELAXED FIT PERFORMANCE PANT
90% Supplex / 10% Spandex
Tab logo
S-XL
DGW0524



BLACK
BLK

DARK BLUE
DABL

D7F15H712
RELAXED FIT PERFORMANCE SHORT
90% Supplex / 10% Spandex
Tab Logo
S-XL
DGW0523



BLACK
BLK

DARK BLUE
DABL

D7F16K741
FULL ZIP HEATHERED HOODY
52% Cotton / 31% Polyester /
17% Bamboo charcoal
Left sleeve embroidery logo
S-XXL
DGW0526



GREY HEATHER
GRHE

CHARCOAL HEATHER
CHAH

D7F16K740
PULLOVER HEATHERED HOODY
52% Cotton / 31% Polyester /
17% Bamboo charcoal
Left sleeve embroidery logo
S-XXL
DGW0574



GREY HEATHER
GRHE

CHARCOAL HEATHER
CHAH

D7F16P735
SLIM FIT HEATHERED PANT
52% Cotton / 31% Polyester /
17% Bamboo charcoal
No logo
S-XL
DGW0524



GREY HEATHER
GRHE

CHARCOAL HEATHER
CHAH

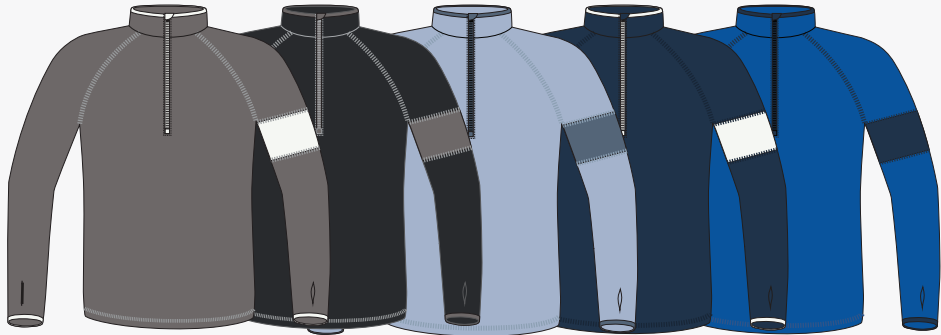
D7F15H736
SLIM FIT HEATHERED SHORT
52% Cotton / 31% Polyester /
17% Bamboo charcoal
No logo
S-XL
DGW0523



GREY HEATHER
GRHE

CHARCOAL HEATHER
CHAH

CHARCOAL/WHITE BLACK/CHARCOAL MID DUSK/FRAGMENT HALO/WHITE SINTRA/HALO



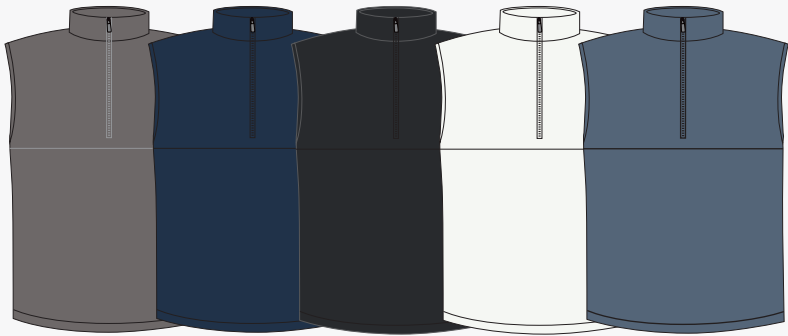
K909

HALO RED CHARCOAL WHITE BLACK FRAGMENT SINTRA



S965

CHARCOAL HALO BLACK WHITE FRAGMENT



V647

HALO WHITE BLACK GREY HEATHER



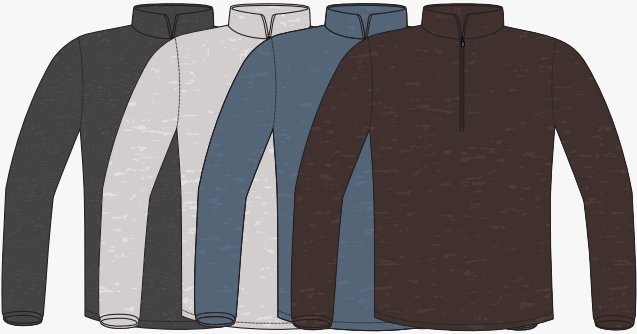
K891

HALO HEATHER BLACK MID BLUE HEATHER MID GREY HEATHER



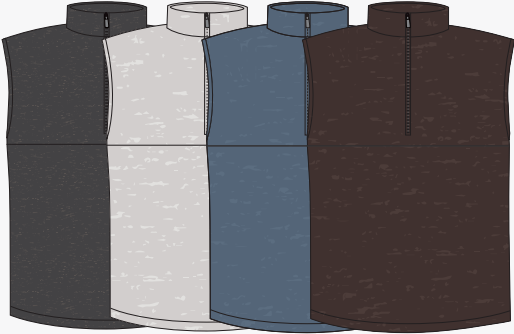
K914

GRANITE LIGHT GREY FRAGMENT BROWN



K595

GRANITE LIGHT GREY FRAGMENT BROWN



V964

HALO CHARCOAL BLACK BURGUNDY FRAGMENT MID DUSK



S189

HALO CHARCOAL BLACK BURGUNDY FRAGMENT MID DUSK



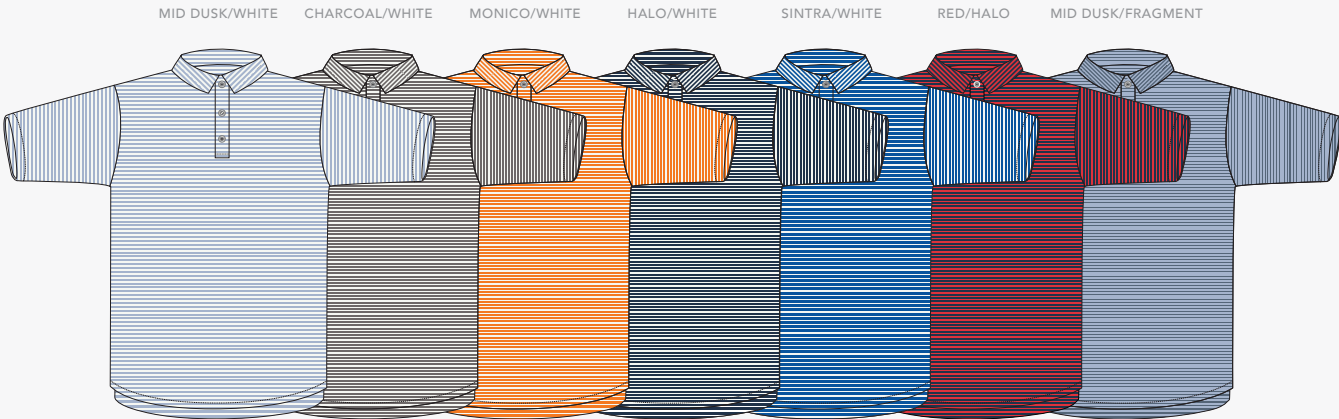
S149



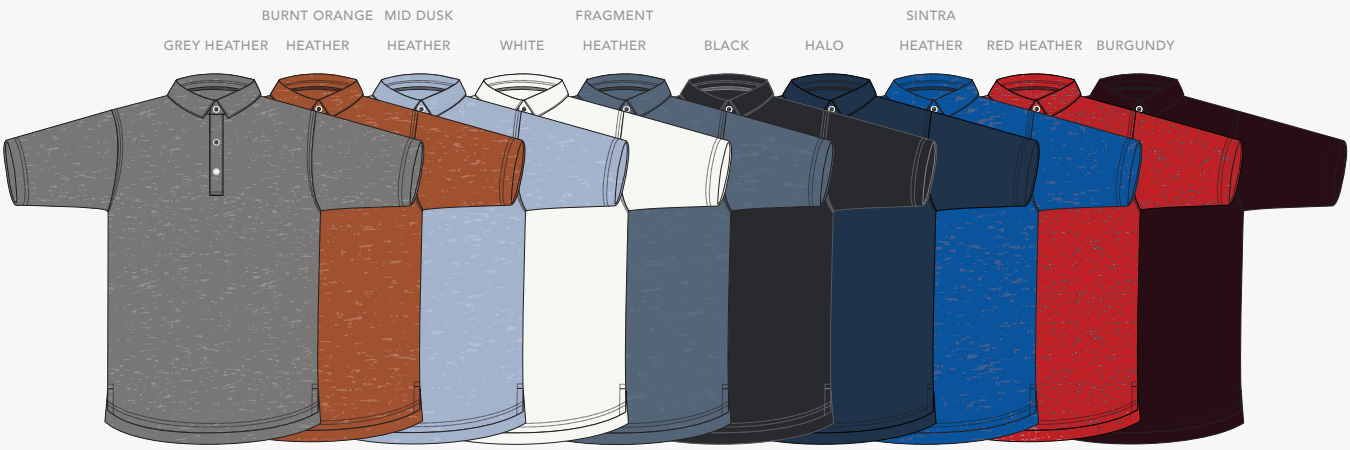
K333



K314



K313



K332



K131



K146





SALES

Bob Mulcahy, VP of Sales / 646.840.5249

CONTACT

customerservice@dunninggolf.com

888.247.5187

34 West 37th Street 4th Floor New York NY 10018

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